

6 September 2006

Dear Pub & Club Network Member,

## NHS Pub Washroom Campaign

### **In pregnancy, no alcohol = no risk of harm to your baby**

We are pleased to announce the launch of our NHS Pub Washroom Campaign which falls within National Pregnancy Month. In partnership with the Manchester Specialist Midwifery Service, NHS Drinking Responsibly project, and Manchester Pub & Club Network, this campaign involves your participation to display posters and funky wallet-sized cards to take-away in women's washrooms.

In this campaign carrier bag, you will find campaign material designed for display in your female washrooms.

- Posters “Are you pregnant or thinking about it, and worried about your drinking?”** (designed for the back of toilet doors)
- Self-adhesive holder containing 100 wallet cards** (designed to stick up in your washroom area)

Responders who telephone for an information pack will receive a Unit Calculator, a “Think Safe, Drink Safe” fact sheet aimed at women, information on Foetal Alcohol Syndrome and Foetal Alcohol Spectrum Disorder, and details of how to contact Manchester Specialist Midwifery Service.

Thank you for taking part in this campaign. For more information or further supplies please do not hesitate to contact Liz Burns NHS Drinking Responsibly project 0161 882 2310 [elizabeth.burns@northpct.manchester.nhs.uk](mailto:elizabeth.burns@northpct.manchester.nhs.uk)

Liz Burns - Public Health Development Project Worker – Alcohol

Manchester Public Health Development Service